

2011-2012 Career Planning Guide

International Trade



Shoreline Community College
16101 Greenwood Avenue North
Shoreline, Washington 98133

Length of Program: 15 credits
Completion Award: Certificate of Completion
Program Advisors: David Starr, (206) 546-4725, Rm 1405
Laura Portolese-Dias, (206) 546-4688, Rm 1406
Stephen McCloskey, (206) 546-5871, Rm 1408
<http://www.shore.ctc.edu/shoreline/genbusad.html>

Approximate Quarterly Costs:

Check quarterly class schedule for Tuition Table
Parking Fee per Quarter: \$15
Books, supplies, etc.: Varies per quarter, approximately \$200
Enrollment: FWSp

PROGRAM DESCRIPTION

Students acquire an overview of international trade theory, interrelationships among world cultures, legal systems, and natural and economic environments. Students learn basic principles of exporting and importing. The program prepares graduates for a variety of careers in international trade and business.

PROGRAM OUTCOMES

This short-term certificate is offered to those who would like to update their knowledge of international trade and business and understand the principles of business finance and management on a global scale.

CAREER OPPORTUNITIES

The Puget Sound area is a major player in the development of trade and business opportunities in developing world market. Graduates are prepared for employment in domestic and foreign companies operating in the global marketplace.

POTENTIAL POSITIONS INCLUDE

Import-Export Clerk, Product Sales Representative, Buyer, Business Broker, and Marketing Specialist.

**Career Ladder Short-Term Programs:
International Trade**

PROGRAM PREREQUISITES

ESL Test placement into ESL 100 or COMPASS placement into ENGL 100.

PROGRAM REQUIREMENTS

BUS&	101	Intro to Business	5 credits
BUS	240	e-Business	5 credits
BUS	215	Intro to Intl Business	5 credits
Total			15 credits

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