



## 2011-2012 Career Planning Guide

### VCT Prepress and Print Production

**Shoreline Community College**  
**16101 Greenwood Avenue North**  
**Shoreline, WA 98133**

Length of Program: 16 credits  
Completion Award: Certificate of Completion  
Program Advisors: Jim Reddin (206) 533-6792 Room 2053 jreddin@shoreline.edu

#### **Approximate Quarterly Costs**

Check quarterly class schedule for Tuition Table.

Parking Fee per Quarter: \$15

Books supplies etc: Varies per quarter, Approximately \$200.

Additional Instruction Fees: \$25-85

Enrollment: FWSpSu

**NOTE: Certificates of Completion are designed for students who are adding areas of knowledge to their VCT AAAS Specializations or have intermediate/advanced industry experience.** Please note that courses listed in concentrations have prerequisites that expand the total credits required. Prerequisites may be waived at the VCT advisor's discretion based on student experience or portfolio presentation. Courses may be substituted or waived by the program faculty advisor.

#### **PROGRAM DESCRIPTION**

This certificate provides students with an accelerated course of study in the fundamentals of printing technologies such as on-demand (copy center), offset and large format (ink-jet) print technologies. The program also covers electronic prepress, color management and pdf workflow. Students gain hands-on experience in computer basics and software applications for desktop publishing, digital photography and customer service and workflow skills.

#### **PROGRAM OUTCOMES**

Effectively use concept development procedures and problem-solving skills innovation in visual communication environments. Process digital documents for use in a variety of production outcomes. Utilize digital image proofing systems and color managed workflow.

#### **CAREER OPPORTUNITIES**

Students may find employment in a variety of settings including advertising agencies, publication houses, on demand duplicating departments, large format print service providers, news agencies, photography studios and print shops.

**Career Ladder Short Term Programs:  
VCT Prepress and Print Production**

**POTENTIAL POSITIONS**

Desktop Publishing, Print and Reproduction Services Staff, Prepress and Preflighting Assistant, Copy Center Staff, Bindery Worker, Customer Service representative, Sales.

**PROGRAM PREREQUISITES**

VCT 124, VCT 125, VCT 111, VCT 136, VCT 128, or portfolio review.

**PROGRAM REQUIREMENTS**

VCT 154	Printing: Offset	4 credits
VCT 155	Digital Printing	4 credits
VCT 157	Ele Prepress/Publish I	4 credits
VCT 257	Prepress/Publish II	4 credits
<b>Total</b>		<b>16 credits</b>

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