



## 2011-2012 Career Planning Guide

### VISUAL COMMUNICATION TECHNOLOGY: Visual Communications Foundation

#### Certificate of Proficiency (1 year)

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#### Shoreline Community College

16101 Greenwood Avenue North

Shoreline, WA 98133

Length of Program: 54 - 59 credits, 3 - 4 quarters

Completion Award: Certificate of Proficiency

**Program Information:** 206-546-4671

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#### Approximate Quarterly Costs

Check quarter class schedule for Tuition Table

Parking Fee Per Quarter (Day/Evening) \$15

Supplies and Equipment \$50

Book prices vary widely. Quarterly average \$200 - \$300

Additional Instructional Fees \$25 - \$85

**Enrollment:** Fall (recommended), Winter, Spring, Summer

<http://www.shoreline.edu/vctprogram.html>

<http://www.shore.ctc.edu/shoreline/vct.html>

[www.shoreline-visualarts.com](http://www.shoreline-visualarts.com)

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#### PROGRAM DESCRIPTION

The Visual Communications Technology certificate program is designed to provide an introductory level of knowledge and practice in visual design principles; graphic and typographic design; photography and video; computer graphic technologies; and offset printing, pre-press and new imaging technologies. The certificate of proficiency is designed to serve the needs of working professionals and students seeking entry level or introductory positions by enhancing skills for employability.

For this Certificate of Proficiency, students study a condensed package of fundamentals in communications including design principles, typography, image creation, editing and preparation for final use, and training in specific software utilized in the industry. This one year course of study provides a firm foundation in multiple areas. This certificate also articulates into the 2-year AAAS VCT degree for stronger knowledge and instruction in specific degree areas. **Please see a VCT faculty advisor.**

Students must achieve 2.0 or greater in each Art or VCT class in order to progress to the next class, may repeat class or obtain a faculty advisor's waiver.

#### PROGRAM OUTCOMES

Students who successfully complete this program should be able to:

Build their knowledge base in many areas of visual communications, as a foundation for further study and learning.

Create, select and organize essential design elements including letter forms, illustrations, typography and other graphic images.

Use computer software applications for graphic design, illustration, print and web production and publishing, and image manipulation for multimedia and animation.

Be familiar with procedures, processes, and concerns in many types of introductory-level visual communication projects.

#### CAREER OPPORTUNITIES

Graduates of the certificate program may find entry-level employment in a variety of settings including advertising agencies, publication houses, news agencies, imaging agencies and print shops.

#### POTENTIAL POSITIONS INCLUDE:

Entry-level position in: Web design, Print Design, Print/sales representative, entry-level production artist, Customer Service Representative. Entry-level salaries range from \$22,000 to \$32,000.

- To enhance your skill set and career options, a two-year degree is recommended.
- You may add classes to complete a two-year degree.
- See your advisor.

For employment outlook, see the U.S. Dept. of Labor Occupational Outlook Handbook at <http://www.bls.gov/OCO/>.

# VISUAL COMMUNICATION TECHNOLOGY: VCT Foundation

## Shoreline Community College: Certificate of Proficiency

### PROGRAM REQUIREMENTS

#### General Education

<u>Course</u>	<u>Cr.</u>	<u>Gr.</u>
<b>Communication Skills:</b>	<b>5</b>	___
ENGL 100 Analytical Reading & Writing <u>or</u>		
ENGL& 101 English Composition I		
<b>Quantitative Reasoning:</b>	<b>5</b>	___
BUS 102 Business Mathematics <u>or</u>		
CIS 105 Computer Applications		
<b>Human Relations:</b>	<b>2 - 5</b>	___
BUS 105 Essentials of Human Relations <u>or</u>		
CMST& 101 Introduction to Comm		

#### Core Requirements

VCT 124 Basic Macintosh Sys Op	2	___
VCT 125 Intro to Image Construction	3	___
ART 109 2-D Design	5	___
ART 201 Graphic Design I	5	___
VCT 136 Photoshop I	4	___
VCT 134 Digital Illustration I	4	___
VCT 128 Page Layout I	4	___
VCT 111 Production Arts Survey	4	___
VCT 170 Web Design I	4	___
VCT 224 or VCT 225 or VCT 226 Portfolio	2 - 4	___
<i>Choose of ONE of the following classes:</i>		
ART 144 Beginning Photography	5	___
ART 131 Drawing	5	___

**Total Credits Required 54 - 59**

#### Linear Suggested Schedule:

##### 1<sup>st</sup> Quarter

VCT 124	2
VCT 125	3
ART 201	5
ART 109	5
Gen Ed/ Human Rel.	2
	<u>17 credits</u>

##### 2<sup>nd</sup> Quarter

VCT 136	4
ART 144	5
VCT 134	4
Gen Ed class	5
	<u>18 credits</u>

##### 3<sup>rd</sup> Quarter

VCT 128	4
VCT 111	4
VCT 170	4
VCT 224	2
Gen Ed class	5
	<u>21 credits</u>

\* Substitutions and waivers may be made with faculty approval.  
 \* Check for prerequisites for all of the upper level classes, and plan ahead!  
 \* Choose a mix of different types of classes for each quarter. For example: lecture, computer/software, studio, general education classes.  
 In addition to this 1-year certificate, students may earn a Certificate(s) in a specialized area. **Students may also add classes to complete a two-year degree.** Call 546-4671 for advising and information.

COMMENTS: \_\_\_\_\_

STUDENT NAME \_\_\_\_\_

STUDENT I.D. \_\_\_\_\_

#### APPROVAL TO GRADUATE

ADVISOR APPROVAL \_\_\_\_\_ DATE \_\_\_\_\_

DIVISION CHAIR APPROVAL \_\_\_\_\_ DATE \_\_\_\_\_

CREDENTIALS APPROVAL \_\_\_\_\_ DATE \_\_\_\_\_

Every effort has been made to ensure the accuracy of the information in this publication. However, the information is subject to change without notice, and final career decisions are the responsibility of the reader.

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#### Suggested Schedule for this foundation certificate

